

## BLUE MARTINI Buckhead - Atlanta, GA

The new Blue Martini Lounge in Buckhead in Atlanta, GA is an upscale locality and is the 9th location to open with sites in Arizona, California, Nevada, and Florida with corporate offices in Orlando, FL. The newest location is sure to become the new hot spot in Atlanta.

The new Blue Martini Atlanta location has 3 distinct bars, a chic lounge, a stage for live entertainment, DJ Booth, VIP area, dance floor and spacious exterior patio serving 26 signature cocktails and sharable plates.



The 11, 000+ sq. ft. Club design creates a unique modern patron experience featuring 240 of CLarté Lighting's 2" round *Absolute Light* accenting tables and key architectural details throughout the club.



Also installed in the space is 1700+ linear feet of matching RGBW Converging Systems linear LED. The combination of the 2" recessed *Absolute Light* and visually matching linear RGBW LED creates a distinctive atmosphere in the space, with seamless color changing and dimming in sequence, to create a themed color changing theatrical experience.

The 32-bit processor with 64,000 dimming steps in the *Absolute Light* allows seamless visual and acoustical integration of the 100,000+ watt sound system in the club with the 16.7 million color changing option from Clarté Lighting's *Absolute Light* to create a truly unique synchronized acoustical and visual experience in the space.



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Absolute Light preset scene features

- Tunable white from 1700K to 7000K
- Warm dim from 3K down to 2K with the ability to adjust the low to 1700K at .001% or full brightness to any color between 3K to 7K.
- 16.7 million colors with full saturation of color up/down
- Wellness light with sunrise or sunset effect.

The dimming profile is also gamma corrected with 50% of the dimming range applied to the last 20% of the dimming profile to create greater granular control of light levels at the lowest levels down to .001% with no flicker or strobing, dimming perfection.

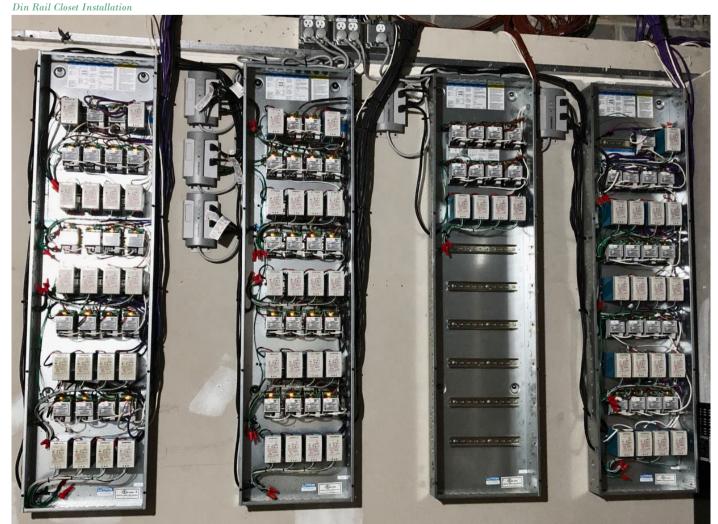


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The club is operating from an RTI control system that integrates seamlessly security, sound, and light together from one system with a simple single touch screen interface. RTI is 1 of 12 approved control platforms that can be utilized to operate *Absolute Light* as listed below:

• AMX, Control 4, Creston, Elan, Key Digital, Levington, Lutron, On Controls, RTI, Savant, URC, or Vantage

Clarté Lighting's *Absolute Light* with remote class 2 wired 48V din rail NON-DMX installation is unique to the marketplace.



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Supplying power and data over as single 20-8 connection has a similar benefit and design of a POE (power of ethernet) lighting installation with Clarté Lighting's Absolute Light.

Absolute Light is the next evolution in themed experiential lighting.

To see more pictures of the Blue Martini and learn more about the installed fixture.



Theatrical Performance

+ ARCHITECTURAL AEGTHETICG

CLARTÉ LIGHTING crafting unique solutions